

ESMO Asia 2024 Industry Satellite Symposium

Informing Choices: Applying Clinical Trial and Real-World Data to Bladder Cancer Care

This faculty-led symposium is initiated, organized, and sponsored by Merck

Friday 6 December, 2024, 12:00–13:30 SGT

Hall 401, Level 4, Suntec Singapore Convention & Exhibition Centre, Singapore



Ravindran Kanesvaran
National Cancer Centre
Singapore, Singapore



Enrique Grande
MD Anderson Cancer
Center, Spain



Syed Hussain
University of Sheffield
and Sheffield Teaching
Hospitals NHS Trust, UK



Ben Tran
Peter MacCallum
Cancer Centre,
Australia

Agenda

- 12:00–12:05** **Welcome and Introduction**
Ravindran Kanesvaran (Chair)
- 12:05–12:25** **Right Treatment for the Right Patient:
Individualizing First-Line Therapy in Ia/mUC**
Enrique Grande
- 12:25–12:45** **Improving Quality of Survival with First-Line
Maintenance Therapy in Ia/mUC**
Syed Hussain
- 12:45–13:05** **Optimizing Outcomes in Ia/mUC:
What Can We Learn from Real-World Evidence?**
Ben Tran
- 13:05–13:20** **Audience Q&A**
All faculty
- 13:20–13:30** **Closing Remarks**
Ravindran Kanesvaran (Chair)

This symposium will be delivered in English and is intended for an international audience of qualified healthcare professionals. Faculty disclosures will be presented as part of the individual presentations.

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