



ESMO 2025

Industry Guidelines

BERLIN
2025

ESMO congress

BERLIN GERMANY
17-21 OCTOBER 2025

The ESMO Congress 2025 will be a place where groundbreaking discoveries, cutting-edge treatments and a collaborative approach converge to shape the future of cancer care.

ESMO GOOD SCIENCE
BETTER MEDICINE
BEST PRACTICE

[esmo.org](https://www.esmo.org)



ESMO

Over **32,000** Members Worldwide

Entrance North

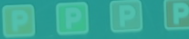


Uber



Puerta Norte

Entrance North



Pabellones Halls

7 | 8 | 9 | 10

Halls
9 | 10



INDEX

■ CONTACTS	4
■ WELCOME TO THE ESMO CONGRESS 2025.....	6
■ CONGRESS OFFICERS	7
■ PREFACE	8
■ GENERAL INFORMATION	10
■ KEY DATES	13
■ INDUSTRY SATELLITE SYMPOSIA	14
■ INDUSTRY MEETINGS	23
■ PROMOTION	30
■ GENERAL TERMS AND CONDITIONS	37
■ ESMO PRIORITY LIST	39



CONTACTS

ESMO 2025 Industry satellite symposia support

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Media relations

Media Relations media@esmo.org
Filming Activities filming@esmo.org

M Events Cross Media GmbH has been appointed as the Virtual Congress Platform supplier for ESMO 2025 and will be the official satellite symposia webcast provider.

M Events Cross Media GmbH

Gaußstraße 3
12459 Berlin, Germany
E-mail: esmo.industry@m-events.com



K.I.T. Group GmbH has been appointed as the official local housing agency for ESMO 2025 and is offering hotel accommodation for both groups and individuals.

K.I.T. Group GmbH

Kurfürstendamm 71
10709 Berlin, Germany
Tel. +49 30 24603 411
E-mail: esmo2025@kit-group.org



IMPORTANT NOTE:

ESMO is aware that there might be various websites falsely claiming to represent ESMO with regards to registration and accommodation for ESMO 2025 in Berlin. We will be taking action to limit this; however, we would like to ask you to distribute this information within your organisation. Some of these sites are asking for member information as member ID number and password. Passwords are strictly confidential and ESMO would never ask for this information. To book your accommodation, we recommend using the official housing agency for the congress K.I.T. Group. Be also aware that the only way to register for the ESMO Congress 2025 will be via the official ESMO website or by directly contacting registration@esmo.org.

WELCOME TO THE ESMO CONGRESS 2025

Dear Industry Partners,

We are delighted to invite you to the ESMO Congress 2025 which will take place as an on-site event in Berlin, Germany, from 17 to 21 October 2025. This event will also have a virtual platform, to guarantee wide dissemination of science and education.

The ESMO Congress is a globally influential oncology platform in Europe for clinicians, researchers, patient advocates, journalists and the healthcare industry from all over the world. This event will bring together the leaders in the field, to explore the latest innovations in medical oncology.

We aim to provide a comprehensive scientific and educational programme, which will facilitate scientific exchange among a highly knowledgeable and engaged audience.

You will also have the chance to build meaningful relationships with the potential to impact the future of cancer care.

Our Congress Officers are building a high-quality programme, that will present the very latest advances in the treatment of cancer, providing all oncology stakeholders with the tools to feel empowered to translate it into improved outcomes for patients with cancer.

Join us at the ESMO Congress 2025, a highly prestigious forum with a long track record of presenting ground-breaking new advances in oncology.

On behalf of the ESMO 2025 Officers



Fabrice André, Villejuif, France
ESMO President 2025-2026



Myriam Chalabi, Amsterdam, Netherlands
ESMO 2025 Scientific Co-Chair



Toni Choueiri, Boston, MA, USA
ESMO 2025 Scientific Co-Chair



Nadia Harbeck, Munich, Germany
ESMO 2025 Educational Chair

CONGRESS OFFICERS

2025 ESMO and Congress President

Fabrice André, Villejuif, France

Scientific Co-Chairs

Myriam Chalabi, Amsterdam, Netherlands

Toni Choueiri, Boston, MA, USA

Educational Chair

Nadia Harbeck, Munich, Germany

Press Officer

TBA

Scientific Track Chairs

AI and digital health: Jacob Kather, Dresden, Germany

Basic science and translational research: Eliezer Van Allen, Boston, MA, USA

Breast cancer, early stage: Marleen Kok, Amsterdam, Netherlands

Breast cancer, metastatic: Janice Tsang, Hong Kong SAR, China

CNS tumours: Wolfgang Wick, Heidelberg, Germany

Developmental therapeutics: Timothy Yap, Houston, TX, USA

Gastrointestinal tumours, upper digestive: Filippo Pietrantonio, Milan, Italy

Gastrointestinal tumours, lower digestive: Elena Elez, Barcelona, Spain

Genitourinary tumours, prostate, penile and testis: Deborah Mukherji, Dubai, UAE

Genitourinary tumours, renal and urothelial: Sumanta Pal, Duarte, CA, USA

Gynaecological cancers: Nicoletta Colombo, Milan, Italy

Haematological malignancies: Stéphane De Botton, Villejuif, France

Head and neck cancer, excl. thyroid: Muh-Hwa Yang, Taipei City, Taiwan

Investigational immunotherapy: Ignacio Melero, Pamplona, Spain

Melanoma and other skin tumours: Bart Neyns, Brussels, Belgium

NETs and endocrine tumours: Rachel Riechelmann, Sao Paulo, Brazil

Non-metastatic NSCLC and other thoracic malignancies: Lizza Hendriks, Maastricht, Netherlands

NSCLC, metastatic: Solange Peters, Lausanne, Switzerland

Policy: Jean-Yves Blay, Lyon, France

Prevention, early detection and intervention: Rebecca Fitzgerald, Cambridge, UK

Sarcoma: Sandra Strauss, London, UK

Supportive and palliative care: Jayne Wood, London, UK

Tumor agnostic: Vivek Subbiah, Nashville, TN, USA

ESMO Patient Advocates Working Group representative

TBA

ESMO Young Oncologists Committee representative

Pawel Sobczuk, Warsaw, Poland

PREFACE

Welcome

You have decided to partner with ESMO 2025, a globally influential oncology congress.

Well organised planning makes for a successful execution and the European Society for Medical Oncology (ESMO), together with its partner suppliers, will be glad to guide you over the coming months towards a congress rich in discussion and exchange for your organisation.

These ESMO 2025 Industry Guidelines will show you the necessary steps to be taken for your participation at ESMO 2025. The document is divided into seven distinct sections:

- General information
- Key dates
- Industry satellite symposia
- Industry meetings
- Promotion
- General terms and conditions
- ESMO priority list



The Industry Satellite Symposia Technical manual will be available in Spring 2025 and will include the following information:

- **Technical equipment details**
- **Services for on-site & Virtual Congress Platform**
- **Post-Congress resources**

All the regulations concerning the ESMO 2025 Exhibition will be included in the ESMO 2025 Exhibition Prospectus. This document will be provided to our exhibitors and your main contact for any additional queries will be our official Exhibition Management Agency MAW (Medizinische Ausstellungs- und Werbegesellschaft).

Please read this document carefully and share it with the necessary colleagues and agencies involved in the organisation of your ESMO 2025 activities.

Also note that a successful application for participation at ESMO 2025 implies an acceptance of the requirements contained within these Industry Guidelines and in any update posted on www.esmo.org.

We look forward to working with you over the coming months, towards a rich and innovative ESMO 2025!

Congress Dates

Official Programme

17 – 21 October 2025

ESMO Colloquia & Industry Satellite Symposia

17 – 20 October 2025

Exhibition

17 – 20 October 2025

EONS 18 (including EONS Satellite Symposia)

18 – 20 October 2025

Virtual Congress Platform (VCP)

17 – 23 October 2025

Pre-opening 9 October 2025 (Congress bag only)

Content available on OncologyPRO from 24 October 2025

IMPORTANT NOTE:

The Congress programme and all activities will close on 21 October 2025. However, the Virtual Congress Platform (VCP) with the on-demand content and the virtual exhibition information will remain available until 23 October 2025.



GENERAL INFORMATION

After the past successful experience, ESMO 2025 will again be a LIVE Plus Congress. Participants will have the option to attend the Congress in person in Berlin or online, through the Virtual Congress Platform as well as through the ESMO 2025 App, from 17 to 21 October 2025.

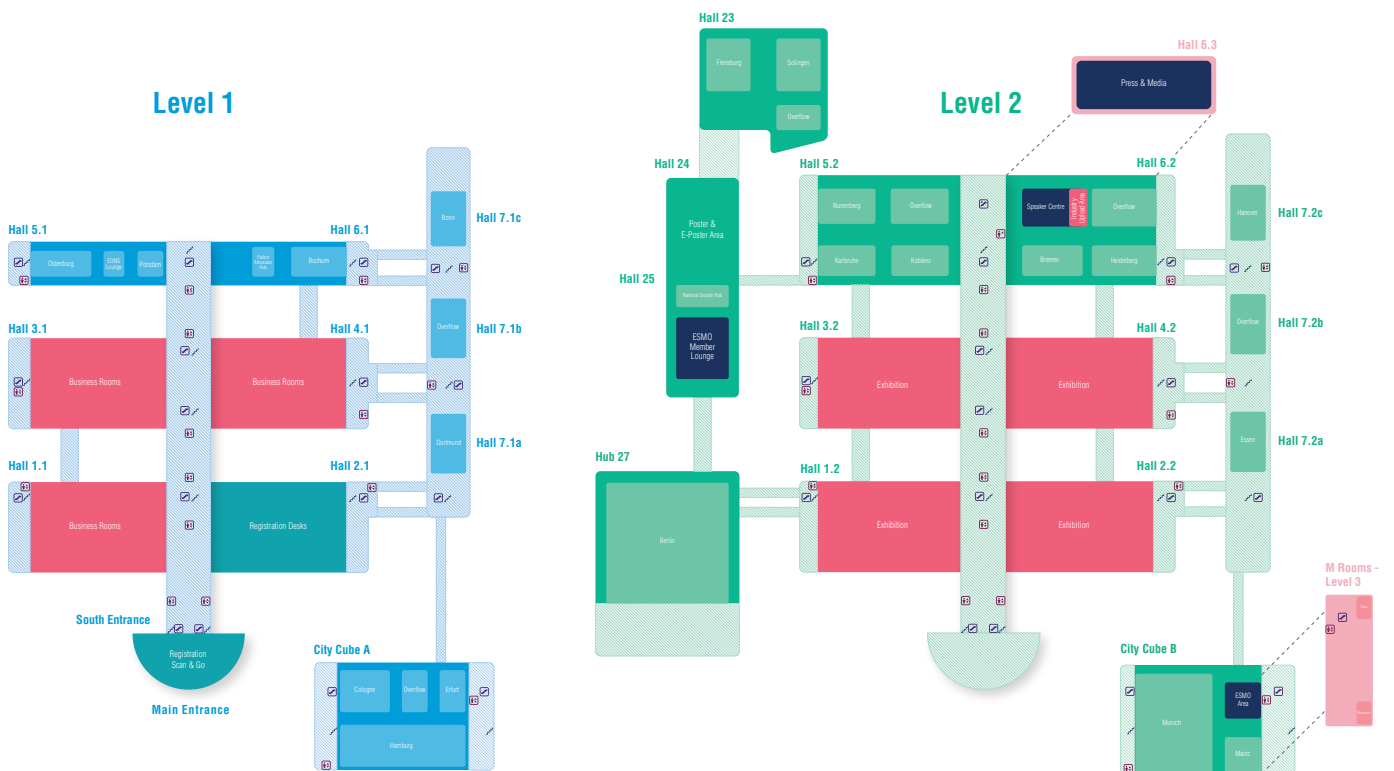
VENUE

Venue information

Messe Berlin
 Messedamm 22
 14055 Berlin
 Germany
www.messe-berlin.de



ESMO 2025 Venue Overview



Venue Overview as of October 2024 – subject to change.
 The updated venue floor plan will be available [online](#).

Venue access

The Messe Berlin is very well connected to the public transport network and easily accessible from both Berlin Airport and Berlin Central Station (Berlin Hauptbahnhof).



By public transport

S-Bahn (train): The venue is located on Messedamm, nearby the “Messe Süd” S-Bahn (train) station, 5 minutes walking distance from the venue South Entrance.

Metro: Please note the venue is not directly accessible via metro, as the closest stations (“Kaiserdamm” and “Theodor-Heuss-Platz”) are located 25 minutes walking distance from the South Entrance. However, most metro lines are well-connected with the S-Bahn lines (S3 & S9) which take you directly to the Messe.

Taxi: Attendees can easily find taxi ranks opposite the South Entrance.



By train

Berlin Central Station (Berlin Hauptbahnhof) is one of the merging points for public transport in Berlin. From here, one can reach all parts of the city and its surroundings, as well as the main European cities.

Transfer from Berlin Central Station to the venue:

S-Bahn (train):

- Lines S3 & S9 in the direction of Spandau (Station: Messe Süd)

Taxi: there are taxi ranks just outside the Berlin Central Station

- North Entrance: Europaplatz
- South Entrance: Washingtonplatz



By air

Berlin Brandenburg Airport (BER) is about 45-60 minutes away from the Messe Berlin and about 30-35 minutes from the city centre.

Transfer from the airport to the venue:

S-Bahn (train):

The railway station is located in Terminal 1 on level U2 of the airport.

- S9 Line in the direction of Spandau (Station: Messe Süd) – timetable available here

Taxi / Car: an urban motorway close to the Messe Berlin provides a direct link to and from Berlin Brandenburg Airport, located approx. 30 km away, which will take 45-60 minutes to get to the venue.

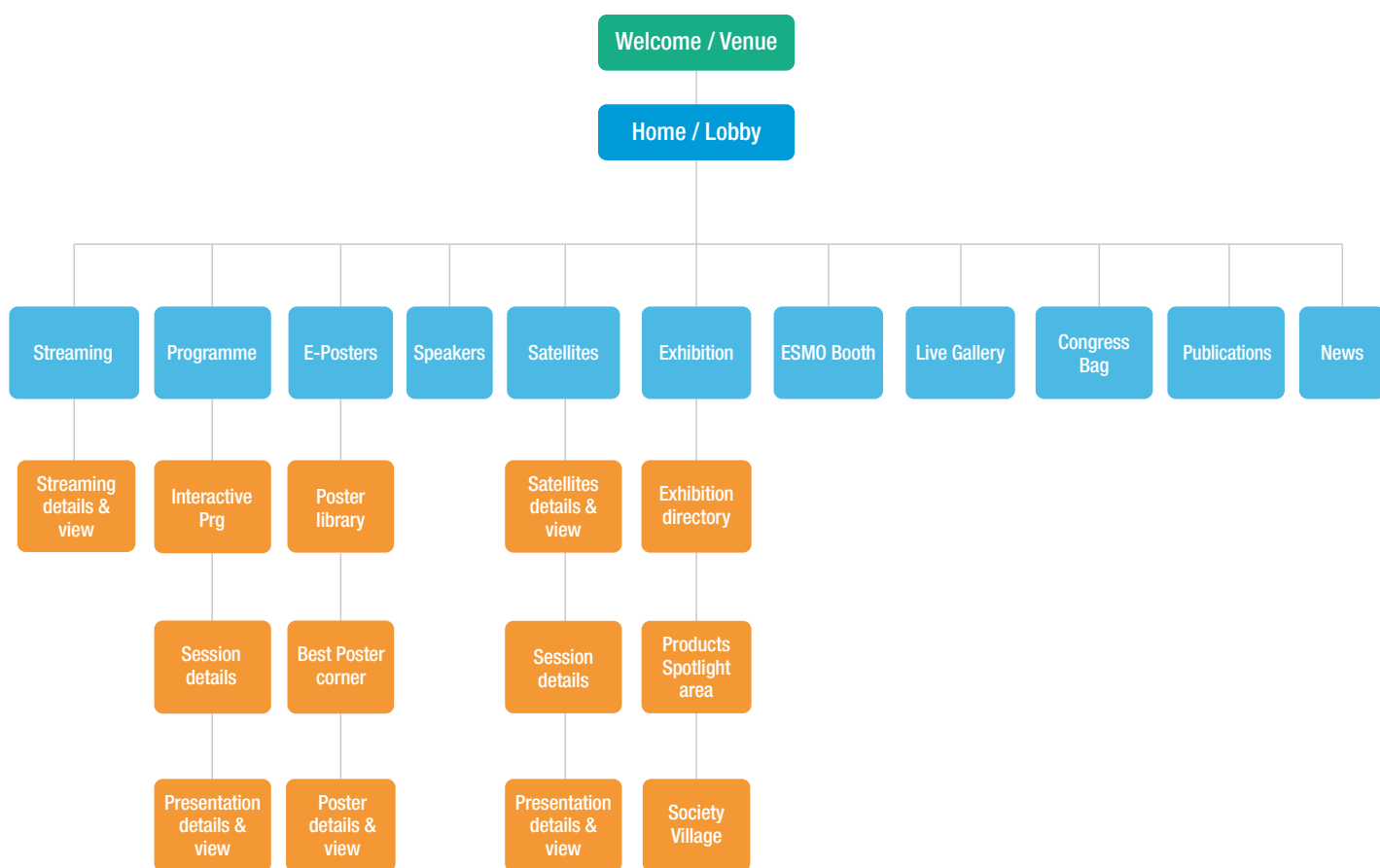
- Passengers arriving at Terminals 1 and 2 use the north and south taxi ranks in front of T1 on Level E0

Virtual Congress Platform (VCP)

After a very successful set of virtual congresses over the past few years, M Events has again been appointed as our official Virtual Congress Platform supplier for ESMO 2025.

The ESMO Congress 2025 Secretariat will be working closely with the M Events team to help you prepare your different virtual activities within the Virtual Congress Platform and will also be available for any technical questions/queries you may have.

To better understand the structure of our VCP, take a look at the site map below:



Site Map as of October 2024, subject to change.

KEY DATES

Abstract submission deadlines

13 May 2025	Abstract and late-breaking abstract placeholder submission deadline
9 September 2025	Late-breaking abstract submission deadline

Registration deadlines

16 July 2025	Early registration
20 August 2025	Name lists for group registrations
10 September 2025	Late registration
1 October 2025	Group registration closure

Satellite symposia programme deadlines

3 June 2025	Proposed programme submission* - including title of the symposium, slot number, all presentation titles and timings, names of all proposed speakers and chairpersons, area(s) of interest. To be submitted using the new official tool. Instructions will be sent to the programme referent in due time.
25 June 2025	Notification by ESMO of acceptance / rejection / request for modifications to the programme as decided by the ESMO 2025 Scientific Committee
16 July 2025	Receipt of the final programme
3 September 2025	Programme poster submission

*Please refer to the regulations in the paragraph [1.4 Satellite symposia programme regulations](#)

Satellite Symposia contacts deadlines

16 April 2025	Contact details to be submitted via online form Programme Referent: satellite symposium programme coordinator Convenor: satellite symposium logistics coordinator
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Satellite Symposia logistics deadlines will be available in the ESMO 2025 Technical Manual that will be published early 2025.

Publication deadlines

16 June 2025	Daily Reporter banners
7 July 2025	Virtual congress bag inserts
21 July 2025	Satellite invitation weblink
4 August 2025	Virtual scientific programme banners and virtual congress banners
18 August 2025	Artwork for on-site advertising (for sponsors that have purchased these sponsorship items)

INDUSTRY SATELLITE SYMPOSIA

1 SATELLITE SYMPOSIA GENERAL INFORMATION

1.1 Structure

Satellite symposia will take place from 17 to 20 October 2025, both on-site and on the Virtual Congress Platform. Details of available timeslots may be obtained by email from the ESMO Events Sponsorship Department (sponsorevents@esmo.org).

1.2 Applications

Requests for satellite symposia will be processed in accordance with the company ranking in the ESMO sponsors priority list and, subsequently, on a first-come, first-served basis.

Companies not included in the ESMO priority list that would like to have a satellite symposium, or companies in the priority list that would like to have an additional symposium time slot, will be given an opportunity after the requests of all the companies in the priority list have been accommodated, subject to availability and on a first come, first served basis.

NEW

1.3 Satellite symposia programme submission procedure

Companies will need to submit their satellite symposia programmes via a new online tool.

Programme referent contact & convenor contact

Each company must provide the name of the programme referent and the name of the person responsible for the logistical organisation (hereinafter called “convenor”) of its satellite symposium to the ESMO 2025 Secretariat via the [Contact Information Form](#) by **16 April 2025** (after submission, any changes must be notified immediately).

- The programme referent will receive the link to access the programme submission tool and all the related instructions (sent in due time)
- The convenor will receive all information and email communications related to the organisation of the appointed satellite symposium

IMPORTANT NOTE:

After submission, any changes must be notified immediately. ESMO will send any information related to the satellite(s) only to the person(s) mentioned in the [Contact Information Form](#).

ESMO strongly recommends that only one contact person is appointed per role.

1.4 Satellite symposia programme regulations

All satellite symposia programmes must be approved by the ESMO 2025 Scientific Committee prior to any invitations, with a view to ensuring the scientific quality and scope of such symposia within the framework of the Congress.

Companies are strongly encouraged to establish a programme in line with the general concept of the Congress scientific programme. The current ESMO policy* encourages the avoidance of topic and/or statement repetition, and/ or lectures which may conflict with what the ESMO 2025 Scientific Committee considers to be a proper, scientifically well-founded point of view. ESMO reserves the right to veto speakers. To ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board recommends that a speaker presents at no more than one (1) satellite symposium. However, if unavoidable, a speaker may be involved in a second satellite for a maximum of two (2) symposia during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not.

Additionally, and in accordance with ESMO Organisational Regulations, the following ESMO Officers are not allowed to participate (in either a Chair or Presenter role) in any satellite symposium: ESMO President, President-Elect, Past-President, Director of Education, Director of Membership, Director of Public Policy, Congress Scientific Chair(s), Cancer Medicines Committee Chair, Compliance Committee Chair, Compliance Committee Deputy Chair, Congress Educational Chair, Guidelines Committee Chair, Editors-in-Chief and Deputy Editors-in-Chief of ESMO Journals, and the ESMO-Magnitude of Clinical Benefit Scale Working Group Chair.

All other ESMO Council members may participate in a maximum of two industry satellite symposia subject to approval by the ESMO Executive Board. This restriction does not apply to ESMO Colloquia.

Details of the ESMO Council may be found via: www.esmo.org/about-esmo/organisational-structure/esmo-council

Submitting an abstract to the ESMO 2025 Scientific Committee and the official Congress programme implies that the study reported therein will not be presented as such during the Congress at any industry satellite symposium prior to its presentation in the official ESMO Congress 2025 programme, and that it has not been presented elsewhere.

**ESMO policy may be subject to change*

1.4.1 Satellite Symposia speakers

Companies may appoint up to 5 speakers per session. The stage will be set-up as default for 5 persons. Exceptionally, an additional speaker could be accommodated by adding an extra armchair on stage, to be requested to ACS (esmo.industry@acsaudiovisual.com) upon extra charge.

1.4.2 Patient videos

Patient videos may be included in ESMO and EONS satellite symposia as long as patients are fully aware of the context, where, when, why, and by whom their video will be shown.

The organiser / sponsor(s) must be responsible for obtaining, and, upon request, showing proof that all patients have signed a written consent form (not provided by ESMO) allowing their inclusion in the satellite programme / video(s).

Should a patient consent be later withdrawn, the sponsor must obscure or remove the patient from current material, and cease distribution of the video / webcast in its original form.

1.4.3 Faculty expenses

Travel and accommodation: ESMO will subsidize travel expenses and cover hotel accommodation for a maximum of 4 (four) nights for any expert already speaking in the official ESMO 2025 programme at an ESMO Faculty hotel and in accordance with the ESMO 2025 invited speaker reimbursement policy. Speakers who are NOT participating in the official ESMO 2025 programme must have their travel and accommodation expenses covered in full by the sponsor.

1.5 Programme timeline and deadlines

16 April 2025	Programme referent - Contact details of the responsible person for programme organisation (online form)
3 June 2025	Proposed programme submission* - including title of the symposium, slot number, all presentation titles and timings, names of all proposed speakers and chairpersons, area(s) of interest. To be submitted using the official online page – details will be sent to the contact details received through the online form
25 June 2025	Notification by ESMO of acceptance / rejection / request for modifications to the programme as decided by the ESMO 2025 Scientific Committee Chair
16 July 2025	Receipt of the final programme

*Please refer to the regulations in the paragraph [1.4 Satellite symposia programmes regulations](#)

The above timeline has been set up to provide all sponsors with equal opportunities to invite preferred speakers, so that late submission of programme proposals will not delay the overall approval process. Sponsors who do not adhere to the deadlines, risk not being able to invite preferred speakers in case they might have already been confirmed for other satellites. Besides, any delay in programme submission will cause a delay in the confirmation of the programme and, consequently, less time to prepare all publication materials on time.

Speakers nominated in more than two satellites will be responsible to choose which satellites they want to be involved in. Please take note that changes after 16 July 2025 will not be accepted nor reflected in the online programme.

IMPORTANT NOTES:

- After 3 June 2025, unless required by ESMO in the outcome notification (25 June 2025), no major changes in terms of content and no changes of slot number and/or area(s) of interest can be applied to the approved proposed programme. Any change to the provisional or the final programme **must be forwarded immediately for approval to the ESMO 2025 Secretariat** (satellites@esmo.org), in time to submit the final version by **16 July 2025** at the latest
- Since there will be several industry satellite symposia sessions being hosted in parallel, ESMO cannot guarantee that clashes will not occur on certain topics covered in the respective satellite programmes
- Companies can approach speakers in advance to check their availability to participate in their satellite symposium. However, speakers can be officially invited only once the programme has been approved by the ESMO 2025 Scientific Committee

1.6 Support an ESMO Colloquium (slots will be allocated by ESMO)

A variety of independent state-of-the-art updates on new developments in oncology can be supported with the primary objective to further enhance the educational experience of our delegates.

This will allow you to support official scientific education by ESMO without being directly involved in the development of the programme, or in selecting the faculty.

- ESMO handles all logistics and promotion aspects of the colloquia
- All colloquia will be recorded, and the on-demand versions will be available on OncologyPRO and promoted via newsletter after the live event

Companies interested in this product must secure a satellite symposium slot first, and select the option "colloquium" in the form.

For more information, contact colloquia@esmo.org.

1.7 Duration of the satellite symposium

All companies are obliged to respect the start and closure times of the satellite symposia. Extensions beyond assigned timeslots are not allowed under any circumstances. Infringement of this regulation will affect the sponsors priority list for future ESMO congresses.

1.8 ESMO Congress website and Congress App

Besides the satellite symposia appearing in the Virtual Congress Platform, there will also be reference in our website and Congress App. Industry satellite symposia published in any of the mentioned platforms will follow the layout given by the ESMO Congress 2025 Secretariat.

1.9 Abstract presentation during the Congress

Each company must guarantee that data from studies reported in accepted abstracts will not be presented as such during the Congress at any industry satellite symposium prior to the presentation in the official ESMO 2025 programme.

1.10 ESMO Congress Abstract Book

Abstracts related to industry satellite symposia are not published in the ESMO 2025 Abstract Book.

1.11 Registration

Registrations to ESMO 2025 must be made by individuals themselves or by a group leader following the process outlined on the congress webpages. Contact registration@esmo.org for more information.

1.11.1 Group Voucher registration

ESMO offers the opportunity to register large groups with a voucher code.

How it works:

- Group leaders may write to groups@esmo.org to request a group-registration voucher
- Group leaders will send the invitations directly to delegates with the voucher code given and instructions on how to register. Delegates will then register themselves individually
- Registration confirmations and relative information on how to access the Congress will be sent directly to the delegates a few weeks before the Congress. Group leaders can request confirmation of voucher use

What to consider

- Voucher registration is GDPR compliant
- Name changes are not possible
- No closure of group registration using the voucher code. Vouchers can be ordered after the standard group registration closure allowing more time to invite delegates
- Group badges pick-up is not available on-site

1.11.2 Satellite symposium on-site access

Please ensure to have a badge to access the ESMO 2025 Congress venue. To attend the rehearsal and/or any industry satellite session it is mandatory to have a full badge or an industry satellite badge, a private meeting badge or an exhibitor badge.

To secure your badge please contact registration@esmo.org or visit the [ESMO 2025 Website](#).

1.11.3 Satellite symposium online access

To prepare the satellite symposium virtual space on the Virtual Congress Platform, convenors will have access to the view of their on-demand page only via the preview function available in the backend.

Should companies wish to have full access to the Virtual Congress Platform, a full registration is required.

1.12 Compliance

ESMO 2025 is organised by the European Society for Medical Oncology (based in Lugano, Switzerland). The Congress is provided to international HCPs with a majority from Europe and is following the EFPIA guidance/code.

1.12.1 EFPIA accreditation

The EFPIA accreditation submission has been taken care by ESMO, as ESMO is the content owner and organiser of the ESMO Congresses. Please do not submit any accreditation request to EFPIA on behalf of ESMO.

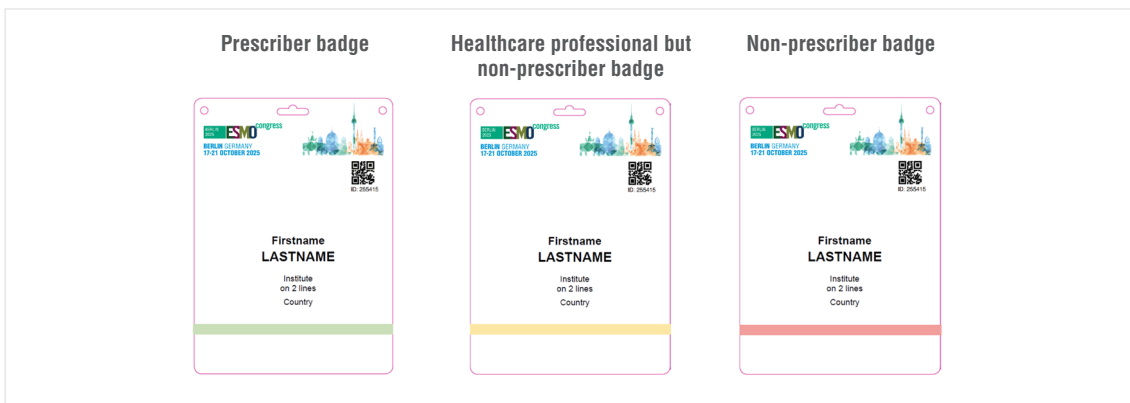
The current status of the event is “provisionally compliant”.

Should you have any queries or doubts on the EFPIA accreditation for ESMO Congresses do not hesitate to contact satellites@esmo.org.

1.12.2 On-site

Participants fully registered to the Congress, visitors wearing the private meeting badge, exhibitors wearing the exhibitor badge and agencies wearing the industry satellite badge have the right to attend satellite symposia sessions.

For ESMO 2025, different coloured stripes badges will be used to identify delegates as prescribers or non-prescribers. This decision has been taken to comply with prescription-only medicines promotional legislation, both European and national. (i) Delegates attending the Congress will be responsible when deciding which parts or areas of the Congress they access to or visit, and (ii) By previously identifying their profile, pharmaceutical companies will be responsible when deciding how they engage or interact with participants, according to European legislation and any applicable code of practice.



1.12.3 Online

Satellite symposia sessions will be accessible for all registered delegates; however, companies may add a disclaimer on top of their Satellite Symposium Virtual Space.

1.13 Code of Conduct

The ESMO Code of Conduct applies and is available on www.esmo.org.

1.14 Geo-restriction

Geo-restriction is not applicable for ESMO 2025 (neither on-site nor on the Virtual Congress Platform).

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages 37-38

2 SATELLITE SYMPOSIA DETAILS

2.1 Schedule

No.	Time	Duration	Location	Auditorium Name	On-site Capacity	
Friday, 17 October 2025	1	10:15-11:45	1 h 30 *	Hall 6.2	Bremen	800
	2	10:15-11:45	1 h 30 *	Hall 6.2	Heidelberg	800
	3	10:15-11:45	1 h 30 *	Hall 5.2	Karlsruhe	600
	4	10:15-11:45	1 h 30 *	Hall 5.2	Koblenz	600
	5	10:15-11:45	1 h 30 *	Hall 23	Flensburg	600
	6	10:15-11:45	1 h 30 *	Hall 23	Solingen	600
	7	18:00-19:30	1 h 30 *	Hall 6.2	Bremen	800
	8	18:00-19:30	1 h 30 *	Hall 6.2	Heidelberg	800
	9	18:00-19:30	1 h 30 *	Hall 5.2	Karlsruhe	600
	10	18:00-19:30	1 h 30 *	Hall 5.2	Koblenz	600
	11	18:00-19:30	1 h 30 *	Hall 23	Flensburg	600
	12	18:00-19:30	1 h 30 *	Hall 23	Solingen	600
Saturday, 18 October 2025	13	13:00-14:30	1 h 30 *	Hall 6.2	Bremen	800
	14	13:00-14:30	1 h 30 *	Hall 6.2	Heidelberg	800
	15	13:00-14:30	1 h 30 *	Hall 5.2	Nuremberg	800
	16	13:00-14:30	1 h 30 *	Hall 7.2a	Essen	800
	17	13:00-14:30	1 h 30 *	Hall 5.2	Karlsruhe	600
	18	13:00-14:30	1 h 30 *	Hall 5.2	Koblenz	600
	19	13:00-14:30	1 h 30 *	Hall 23	Flensburg	600
	20	13:00-14:30	1 h 30 *	Hall 23	Solingen	600
	21	18:30-20:00	1 h 30 *	Hall 6.2	Bremen	800
	22	18:30-20:00	1 h 30 *	Hall 6.2	Heidelberg	800
	23	18:30-20:00	1 h 30 *	Hall 5.2	Nuremberg	800
	24	18:30-20:00	1 h 30 *	Hall 7.2a	Essen	800
	25	18:30-20:00	1 h 30 *	Hall 5.2	Karlsruhe	600
	26	18:30-20:00	1 h 30 *	Hall 5.2	Koblenz	600
	27	18:30-20:00	1 h 30 *	Hall 23	Flensburg	600
	28	18:30-20:00	1 h 30 *	Hall 23	Solingen	600
Sunday, 19 October 2025	29	13:00-14:30	1 h 30 *	Hall 6.2	Bremen	800
	30	13:00-14:30	1 h 30 *	Hall 6.2	Heidelberg	800
	31	13:00-14:30	1 h 30 *	Hall 5.2	Nuremberg	800
	32	13:00-14:30	1 h 30 *	Hall 7.2a	Essen	800
	33	13:00-14:30	1 h 30 *	Hall 5.2	Karlsruhe	600
	34	13:00-14:30	1 h 30 *	Hall 5.2	Koblenz	600
	35	13:00-14:30	1 h 30 *	Hall 23	Flensburg	600
	36	13:00-14:30	1 h 30 *	Hall 23	Solingen	600
	37	18:30-20:00	1 h 30 *	Hall 6.2	Bremen	800
	38	18:30-20:00	1 h 30 *	Hall 6.2	Heidelberg	800
	39	18:30-20:00	1 h 30 *	Hall 5.2	Nuremberg	800
	40	18:30-20:00	1 h 30 *	Hall 7.2a	Essen	800
	41	18:30-20:00	1 h 30 *	Hall 5.2	Karlsruhe	600
	42	18:30-20:00	1 h 30 *	Hall 5.2	Koblenz	600
	43	18:30-20:00	1 h 30 *	Hall 23	Flensburg	600
	44	18:30-20:00	1 h 30 *	Hall 23	Solingen	600
Monday, 20 October 2025	45	13:00-14:30	1 h 30 *	Hall 6.2	Bremen	800
	46	13:00-14:30	1 h 30 *	Hall 6.2	Heidelberg	800
	47	13:00-14:30	1 h 30 *	Hall 5.2	Nuremberg	800
	48	13:00-14:30	1 h 30 *	Hall 7.2a	Essen	800
	49	13:00-14:30	1 h 30 *	Hall 5.2	Karlsruhe	600
	50	13:00-14:30	1 h 30 *	Hall 5.2	Koblenz	600
	51	13:00-14:30	1 h 30 *	Hall 23	Flensburg	600
	52	13:00-14:30	1 h 30 *	Hall 23	Solingen	600
	53	18:30-20:00	1 h 30 *	Hall 6.2	Bremen	800
	54	18:30-20:00	1 h 30 *	Hall 6.2	Heidelberg	800
	55	18:30-20:00	1 h 30 *	Hall 5.2	Nuremberg	800
	56	18:30-20:00	1 h 30 *	Hall 7.2a	Essen	800
	57	18:30-20:00	1 h 30 *	Hall 5.2	Karlsruhe	600
	58	18:30-20:00	1 h 30 *	Hall 5.2	Koblenz	600
	59	18:30-20:00	1 h 30 *	Hall 23	Flensburg	600
	60	18:30-20:00	1 h 30 *	Hall 23	Solingen	600

*Duration is limited to 1 h 30 but can be shortened if required

IMPORTANT NOTES:**The satellite symposia slot prices quoted in the ESMO 2025 Industry prospectus include:**

- On-site (in person) satellite symposium with online live streaming (live broadcast with recording)*
- Satellite symposium published in the online programme, VCP and Congress App
- Dedicated satellite symposium virtual space in the VCP to display additional session information and material
- Satellite symposium digital poster in the ESMO 2025 Industry satellite symposia gallery at the congress venue and on the VCP**
- General metrics related to the VCP

*By default the transmission of all satellite symposia will be offered as: Live broadcast with recording. If circumstances do not allow us to host the satellite symposia in this way these will automatically revert back to a Pre-recording with Live Q&A format

**For more details, consult section 4.6.1 on [page 33](#)

2.2 Auditoria capacity reduction

Auditoria capacity reductions must be requested during the booking of the satellite slot. Afterwards, reduction requests cannot be accommodated.

Provided the reduction is feasible, also according to the COVID-19 restrictions at the time of the Congress, only barrier bands will be used (i.e. no curtains nor partitioning walls).



Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages [37-38](#)

The home of ESMO's Scientific and Educational Resources

Your ESMO 2023 meeting resources will be available on OncologyPRO right after the Congress.



INDUSTRY MEETINGS

3 INDUSTRY MEETINGS AND ACTIVITIES

3.1 General information

Blackout times	
Friday, 17 October 2025	11:00-19:00
Saturday, 18 October 2025	08:00-19:30
Sunday, 19 October 2025	08:00-19:30
Monday, 20 October 2025	08:00-19:30
Tuesday, 21 October 2025	08:00-13:00

IMPORTANT NOTE:

All meetings, networking events, concomitant activities and private industry meetings, are subject to ESMO approval. Please send your request to congress@esmo.org by completing the [Approval Form](#).

Meetings can be considered as approved only if they have been clearly approved in writing by ESMO.

3.2 Networking events

Companies may organise evening events (such as receptions, dinners and similar meetings), provided that these start outside the blackout times and are subject to ESMO approval, please send your request to congress@esmo.org by filling in the specific [Approval Form](#).

The Congress Opening session will take place on Friday, 17 October 2025 (12:00-13:45). ESMO does not authorise that Congress participants are offered any corporate-organised event before the end of the Opening session.

The same applies to the ESMO Presidential sessions scheduled on Saturday 18, Sunday 19 and Monday 20 October 2025 (16:30-18:15).

These sessions will take place at the Congress venue, on-site and on the ESMO 2025 Virtual Congress Platform. Times subject to change.

The ESMO Presidential Dinner is foreseen to take place on Sunday, 19 October 2025. The ESMO Executive Board, Council and the Congress Faculty will be invited to the Presidential Dinner. ESMO does not recommend the organisation of networking events in concomitance with the ESMO Presidential Dinner.

3.3 Unofficial satellite symposia or similar events

From Thursday, 16 October through to Tuesday, 21 October 2025, ESMO does not allow any corporate-organised satellite symposia or similar events besides the official ESMO 2025 satellite symposia slots.

3.4 Online satellite symposia

ESMO discourages all industry partners from hosting their official ESMO 2025 Industry satellite symposia webcasts on their respective corporate/educational/medical websites during the period 17-20 October 2025 as this may affect the attendance of the satellite symposium/symposia both on-site and on the ESMO 2025 Virtual Congress Platform.

If companies intend to promote their satellite symposium/symposia on their corporate/educational/medical website(s), we advise using the specific link to the respective satellite symposium (hosted on the ESMO 2025 Virtual Congress Platform).

We thank you in advance for following these recommendations which will help optimise the collective gathering of the global oncology community throughout the event.

3.5 Concomitant activities

Concomitant activities such as internal meetings involving delegates, educational or promotional activities taking place within or outside the Congress venue and on the Virtual Congress Platform, and concomitant with or during breaks in the official ESMO Congress programme are subject to ESMO approval.

Clear identification of meeting organiser, meeting purpose, meeting agenda, date, time, and number of participants must be submitted for approval to ESMO (congress@esmo.org) at least 6 weeks prior to the event by completing the specific [Approval Form](#). For more details refer to the section below.

3.6 Private Industry meetings

ESMO allows industry partners to organise on-site staff meetings, briefings, advisory boards, client meetings or other type of closed meetings at the congress venue and/or outside the Congress venue.

Meetings may be organised from Thursday to Tuesday from 07:00 to 20:30 and the following requirements must be respected:

- Small meetings may be held in parallel to the official ESMO Congress educational and scientific programme provided they do not exceed 35 participants
- Larger meetings exceeding 35 participants (maximum 100 participants) are permitted outside the blackout times and are intended for company staff only
- Simultaneous meetings organised by the same company (on different or same topic) are in principle not allowed and will be matter of approval from ESMO
- Meetings are “closed” and by invitation only
- Each company is responsible for the meeting content. ESMO does not endorse any private meeting
- Meetings are not to be promoted in the Congress venue or in any ESMO 2025 publication or to be promoted online e.g. via social media
- ESMO 2025 Faculty and Speakers, ESMO Executive Board and Council Members are not to be invited to participate in any private industry meetings to be held during the official programme or during the ESMO Presidential Dinner
- Hybrid meetings need to follow the above rules and total number of participants include the remote attendees as well. Any additional technical equipment to host a hybrid meeting is responsibility of the meeting organiser (meeting rooms will not be equipped by default to host such meetings)
- For media activities involving press representatives and any filming activities within the venue, please refer to the Media and Filming activities paragraph

IMPORTANT NOTE:

No meetings are permitted during the Opening Session (Friday, 17 October, 12:00-13:45) and the Presidential sessions (Saturday 18, Sunday 19 and Monday 20 October 16:30-18:15). Times subject to change.

Meeting room booking procedure

Meeting rooms can be requested via the Meeting Room Booking system only. Booking requests can be submitted as of April 2025, until September 2025. Meetings can be rented from Thursday, 16 October 2025 to Monday, 20 October 2025 from 07:00 to 20:30 and on Tuesday, 21 October 2025 from 07:00 to 15:00, subject to availability.

IMPORTANT NOTE:

- **Assignment:** the spaces will be assigned on a first-come, first-served basis. Companies are allowed to request up to a maximum of 10 meeting rooms for the duration of the Congress and final confirmation must be given to ESMO within 5 days from the official offer
- **Layout:** the meeting rooms will be given in a specific layout. Any set-up and dismantling time needed for the Private Industry Meeting must be included in the reserved slot of time
- **Set-up changes:** changes of set-up can be applied to multiple days reservations only. Such changes must not be taken for granted when submitting the meeting room request and are not to be taken as approved before finalizing the booking request. Any agreed change of set-up will have to be arranged with the venue, this is not included in the rental fee and will be subject to extra charges
- **AV:** no technical equipment is included unless otherwise specified in the Meeting Room Booking system available from April 2025
- **IT:** the Congress Wi-Fi will be available throughout the venue, including the meeting rooms within the venue
- **Signage:** if security routes allow it, a roll-up can be placed outside the rooms for full day reservations only. Screens could be available instead. No signage is allowed for bookings shorter than one day. All the roll-ups should be removed at the end of the meeting. No other type of signage is allowed. Registration tables outside the rooms will be subject to the venue's approval
- **F&B:** no F&B will be included in the rental. Further information regarding F&B orders will be available in Spring 2025

Access to meeting rooms

Meetings' attendees not registered to the Congress can access private meeting spaces with a private meeting badge or a daily ticket, which can be purchased online from mid-August 2025. If you need support, please contact registration@esmo.org.

Please note that attendees without a badge will not be able to access the venue for security reasons. If your meeting is scheduled very early in the morning, please make sure that badges are collected in advance.

Private meeting rooms desk

A dedicated desk for private meetings will be available on-site in the Registration Area from Wednesday, 15 October to Tuesday, 21 October 2025.

Method of payment

All invoices will be processed in EURO. Payments can be settled by credit card or by bank transfer. The company applying for meeting spaces will be responsible for its meeting related expenses.

Contract(s)

ESMO does not issue nor sign dedicated private meeting spaces contracts (i.e., also if these are issued by industry partners).

Cancellation policy

No refunds will be issued. 100% of the total fee will be retained for cancellation received. All cancellation must be made to ESMO in writing.

3.7 Meet the Investigator Studio Slots

Meet the Investigator Studio slots are specially dedicated meetings for lectures, Q&A, and scientific dissemination about investigator activities in non-marketed active agents. These are closed meetings and upon invitation only.

The Meet the Investigator Studio slots will take place in the Fulda and Wiesbaden auditoria. Technical floorplans will be available online and room rental will include basic AV/ IT equipment (screen, LCD Projector, Wi-Fi). Any technical check, set-up and dismantling time needed must be included in the reserved time slot.

- One room with capacity for 100 delegates, with access completely controlled by the sponsoring company
- No set-up changes possible at any time
- Equipment: 1 screen, 1 laptop, 1 projector, 1 lectern equipped with 1 microphone, 1 panel table up to 4 people equipped with 4 microphones, 2 wired microphones on a stand for Q&A, 1 table and 1 chair outside the auditorium. NO extra AV permitted
- 1 hostess
- Restrictions: filming and audio recording is not permitted
- Only beverages can be ordered for companies securing two or more back-to-back slots (on condition these catering items can be removed by the supplier 10 minutes before the last session ends)
- Presentations of 30', all included, set up and dismantling of possible posters too
- Presentations one after the other, strict enforcing of timeslot allocation
- A schedule with the sponsoring company and slot times will be published in the Meet the Investigator Area
- Companies can book single slots of 30 minutes
- Time slots must not conflict with satellite symposia
- Roll-up banners near/outside auditoria entrance(s) are prohibited

Technical and logistical queries can be sent to: satellites@esmo.org

Saturday, 18 October 2025	Sunday, 19 October 2025	Monday, 20 October 2025
Time Slot	Time Slot	Time Slot
15:00-15:30	15:00-15:30	15:00-15:30
15:30-16:00	15:30-16:00	15:30-16:00
16:00-16:30	16:00-16:30	16:00-16:30
16:30-17:00	16:30-17:00	16:30-17:00
17:00-17:30	17:00-17:30	17:00-17:30
17:30-18:00	17:30-18:00	17:30-18:00

3.7.3 Additional information

If you plan to use any speaker(s) that are already involved in the ESMO 2025 scientific programme, your Meet the Investigator Studio Slot(s) must not be in conflict with the official ESMO 2025 scientific and educational sessions they have committed to.

ESMO reserves the right to veto speakers. To ensure a greater diversity of opinion and scientific contribution, the ESMO Executive Board* recommends that a speaker presents at no more than one (1) Meet the Investigator Studio Time Slot. However, if unavoidable, a speaker may be involved in a second Meet the Investigator Studio Time Slot for a maximum of two (2) Meet the Investigator Studio Time Slots during the Congress. Kindly note that this restriction applies regardless of whether the speaker receives an honorarium or not.

Additionally, and in accordance with ESMO Organisational Regulations, the following ESMO Officers are not allowed to participate (in either a Chair or Presenter role) in any Meet the Investigator Studio sessions: ESMO President, President-Elect, Past-President, Director of Education, Director of Membership, Director of Public Policy, Congress Scientific Chair(s), Cancer Medicines Committee Chair, Compliance Committee Chair, Compliance Committee Deputy Chair, Congress Educational Chair, Guidelines Committee Chair, Editors-in-Chief and Deputy Editors-in-Chief of ESMO Journals, and the ESMO-Magnitude of Clinical Benefit Scale Working Group Chair.

All other ESMO Council members may participate in a maximum of two Meet the Investigator Studio sessions subject to approval by the ESMO Executive Board. Details of the ESMO Council may be found via: www.esmo.org/about-esmo/organisational-structure/esmo-council.

*ESMO policy may be subject to change

For more information and to book your slot, please contact the ESMO Events Sponsorship Department (sponsorevents@esmo.org). Meet the Investigator Studio Time Slots will be assigned on a first-come, first-served basis.

3.8 Media activities

All media activities initiated by Third Parties are subject to the ESMO Policy on Media Activities Organised by Third Parties.

Companies wishing to organise a media event during the ESMO Congress 2025 must send a request to ESMO Communications. For any additional information about media issues, please contact ESMO Communications (media@esmo.org).

Badges (Media Activities)

According to the ESMO Policy on Press Activities, press badges may only be assigned to press representatives working for ESMO-recognised press outlets.

Should communication agencies or companies representatives require a badge for the purpose of preparing and/or developing third party media events, please send an email to both ESMO Registration (registration@esmo.org) and ESMO Communications (media@esmo.org) to request a dedicated badge. This badge only allows access to the room where media activities are taking place. Full details are available in the [ESMO Policy on Media Activities Organised by Third Parties](#).

3.9 Filming activities

It is strictly forbidden to record or capture in any way the official programme sessions, the industry satellite symposia, the exhibition and the poster and e-poster area.

ESMO Congress 2025 content is the copyright of ESMO.

All filming activities initiated by Third Parties need written approval by ESMO (filming@esmo.org).

Photographers and/or filming crews members hired by Third Parties, can perform their activities abiding by the [ESMO Policy on Filming Activities](#) and purchasing a specific Third Party Media badge. Specific and different filming permissions may be granted to Third Parties and these are subject to limitations and rules based on the purpose, the location, the activity and the entity applying for the badge request. Badge requests and/or inquiries can be sent to filming@esmo.org.

Anyone carrying professional filming equipment at the ESMO Congress 2025, is requested to wear all times a specific vest distributed onsite together with the badge.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages [37-38](#)

PROMOTION

DISCOVER WHAT ESMO
CAN OFFER YOU

VISIT US AT THE ESMO
BOOTH IN HALL 5

ESMO GOOD SCIENCE
BETTER MEDICINE
BEST PRACTICE

andergroup

4 PROMOTION OF THE INDUSTRY SATELLITE SYMPOSIA AND OTHER ACTIVITIES

4.1 Publications and on-site Advertising

Each company will ensure that all company publications referring to satellite symposia mention: “ESMO 2025 Industry Satellite Symposium” to avoid any confusion with the official scientific programme. For this reason, all companies must submit a copy of the final publication to sponsorevents@esmo.org and respect the following deadlines:

16 June 2025	Daily reporter banners
7 July 2025	Virtual congress bag inserts
21 July 2025	Satellite invitation weblink
4 August 2025	Virtual scientific programme banners and virtual congress banners
18 August 2025	Artwork for on-site advertising (for sponsors that have purchased these sponsorship items)

ESMO suggests avoiding cultural or historical references in printed material and bears no responsibility should any such references cause offence.

Furthermore, ESMO bears no responsibility towards the delegates for the display, promotion or sale of therapies or services, neither are ESMO supporting those products or services for their sole promotion at ESMO 2025.

However, ESMO reserves the right to deny at any time the display, promotion or sale of products, therapies or services should these be against the generally accepted clinical approach. Promotion of unapproved therapies (by regulatory authorities) is regulated by the local and European laws and ESMO bears no responsibility in case of a complaint based on such laws. Sponsoring companies are therefore advised to consult the Codes of Practice of their governing bodies for information and guidance on regulations around attendance at medical congresses. In all cases, sponsoring companies are responsible for ensuring that their promotion during the Congress is legally and ethically acceptable in Germany.

4.2 Reproduction of logos

Each company is entitled to use the official logo of ESMO 2025 on invitations and promotional documents related to the approved satellite symposium.

Companies are not allowed to use the ESMO corporate logo under any circumstances.

The ESMO Events Sponsorship Department (sponsorevents@esmo.org) will provide the ESMO Congress 2025 logo as an electronic file upon request, but not before the draft of the invitation or other promotional material is submitted for approval.

4.3 Inviting participants

Inviting participants to your satellites has never been this easy and effective!

A month prior to ESMO 2025, satellite symposium organisers will have the option to showcase their satellite(s) via a digital satellite invitation/weblink(s) in our Online Scientific Programme and invite delegates to find out more about their session(s).

Furthermore, in the ESMO 2025 E-Newsletter there will be a dedicated Industry satellite symposia section where all these digital invitations will be grouped.

From 21 July 2025 your satellite invitation weblink will go live (unless submission was made before **21 July 2025** deadline and prior to ESMO Events Sponsorship Department approval).

The ESMO 2025 E-Newsletter will be sent out to all registered delegates in August 2025.

To take full advantage of this unique opportunity and book this sponsorship product, feel free to contact sponsorevents@esmo.org today!

Rules and Regulations:

ESMO reserves the right to refuse requested weblinks should any web page be deemed to conflict with ESMO's ethics or interests.

- A weblink is a page, or pdf, created by the sponsoring industry highlighting their satellite
- The content of the weblink message must not make any statements about the quality or virtues of a sponsoring industry and/or any of the industry's product(s), either via text or visuals

With a satellite symposia, the content of the weblink must solely state:

- Title of the session
- The names of the chairpersons and speakers
- Venue and timing
- Remember that no product names or brand names are allowed in the title or in the scientific programme of the session
- The deadline to submit your weblink to sponsorevents@esmo.org is **21 July 2025**. Your weblink will undergo an internal approval procedure and industry will be informed within 5 working days as to the status of approval
- This page must not include links, hyperlinks, hot-spots or any means through which the advert can be linked to another site. There will be no exceptions made to this rule
- The weblink may consist of more than 1 virtual page, due to its' online nature, however no more than 2 pages can be included per weblink
- Under no circumstances may "Flash files" be allowed
- Any requests for content or structure change/amendments after the weblink has been linked to the appropriate listing will not be actioned
- To ensure that the ESMO Congress 2025 logo is properly protected, ESMO has defined guidelines for its use, which permit the use of the Congress logo under specific conditions
- Cancellation of the weblink should be sent in writing to the ESMO Events Sponsorship Department
- The web page will only be linked once ESMO approval is confirmed and the payment for the sponsorship package is received

4.4 Virtual Congress Bag Inserts

Artwork should not be larger than A4 format and less than 5 MB.

Promotion is restricted to one satellite symposium per Virtual Congress Bag Insert purchased.

Artwork should be submitted to sponsorevents@esmo.org by **7 July 2025** for evaluation.

4.5 Advertisements

Advertisements are possible both on-site at the venue as well as in the virtual congress environment. Please contact sponsorevents@esmo.org for further details.

4.6 Signage, display and distribution on-site

For the display of programme posters, one designated screen will be made available in the ESMO 2025 Industry satellite symposia gallery. Companies are entitled to bring up to a maximum of two roll-up posters of a standard size (85x200 cm size) per satellite slot. Roll-up posters can be placed in front of the auditorium only and maximum one hour before the start of the session, and must be removed at the end of the session.

The display of posters is forbidden in other areas of the congress centre, throughout the Congress period. Invitations* and flyers may not be distributed to participants in any access to, or in public areas of, the congress centre, including areas between the metro station and the main entrance of the congress venue.

Flyers may, however, be distributed at the company booth from when the exhibition is open and in front of the door(s) of the assigned auditorium no earlier than one (1) hour before the start of the satellite symposium. One welcome desk will be available outside each auditorium entrance.

Additionally, the venue strictly forbids sticking signage or other elements to any walls, doors or windows of the premises.

*Artwork production and delivery of invitations is at the sponsoring company's expense.

4.6.1 ESMO 2025 Industry satellite symposia gallery (on-site and online)

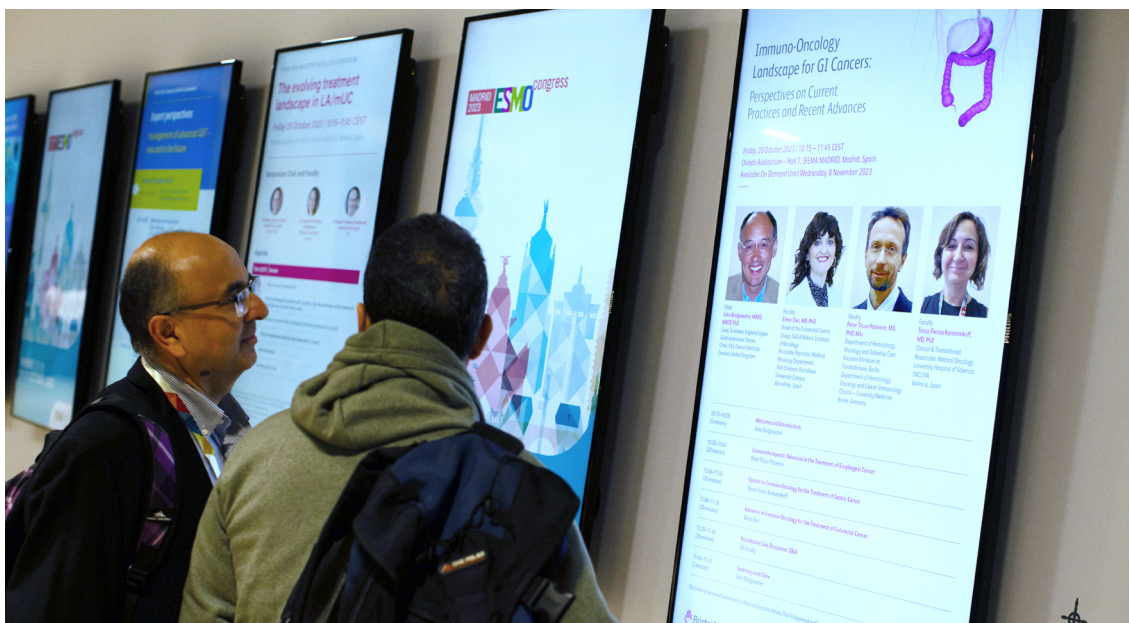
All satellite symposia will be allocated in the ESMO 2025 Industry satellite symposia gallery, both on-site and on the Virtual Congress Platform.

Each digital programme poster artwork should be prepared in two different formats (on-site and online) respecting the requirements mentioned below.

The submitted artworks will be reviewed by ESMO and a notification will be sent within 10 working days to inform if it is accepted or if any changes are required.

IMPORTANT NOTE:

If you are planning any additional on-site materials (e.g. roll-up posters), then you are NOT required to re-submit them for review provided you use the same graphic/branding of your approved ESMO 2025 Industry satellite symposium poster artwork mentioned above.



ON-SITE	ONLINE
Format: Vertical format 1080 x 1920 pixels, 16:9	Format: Square, 1368 x 1368 pixels, PNG or JPEG only, max. 4 MB PDF files or other formats are NOT supported
The wording “ESMO 2025 Industry Satellite Symposium” must be included at the top of each poster to avoid any confusion with the official scientific programme	
The content must reflect the final programme submitted by 16 July 2025 ; no changes are allowed	

 **Submit [here](#) your programme poster artwork by 3 September 2025**

On-site

The ESMO 2025 Industry satellite symposia gallery will be located nearby the registration area.

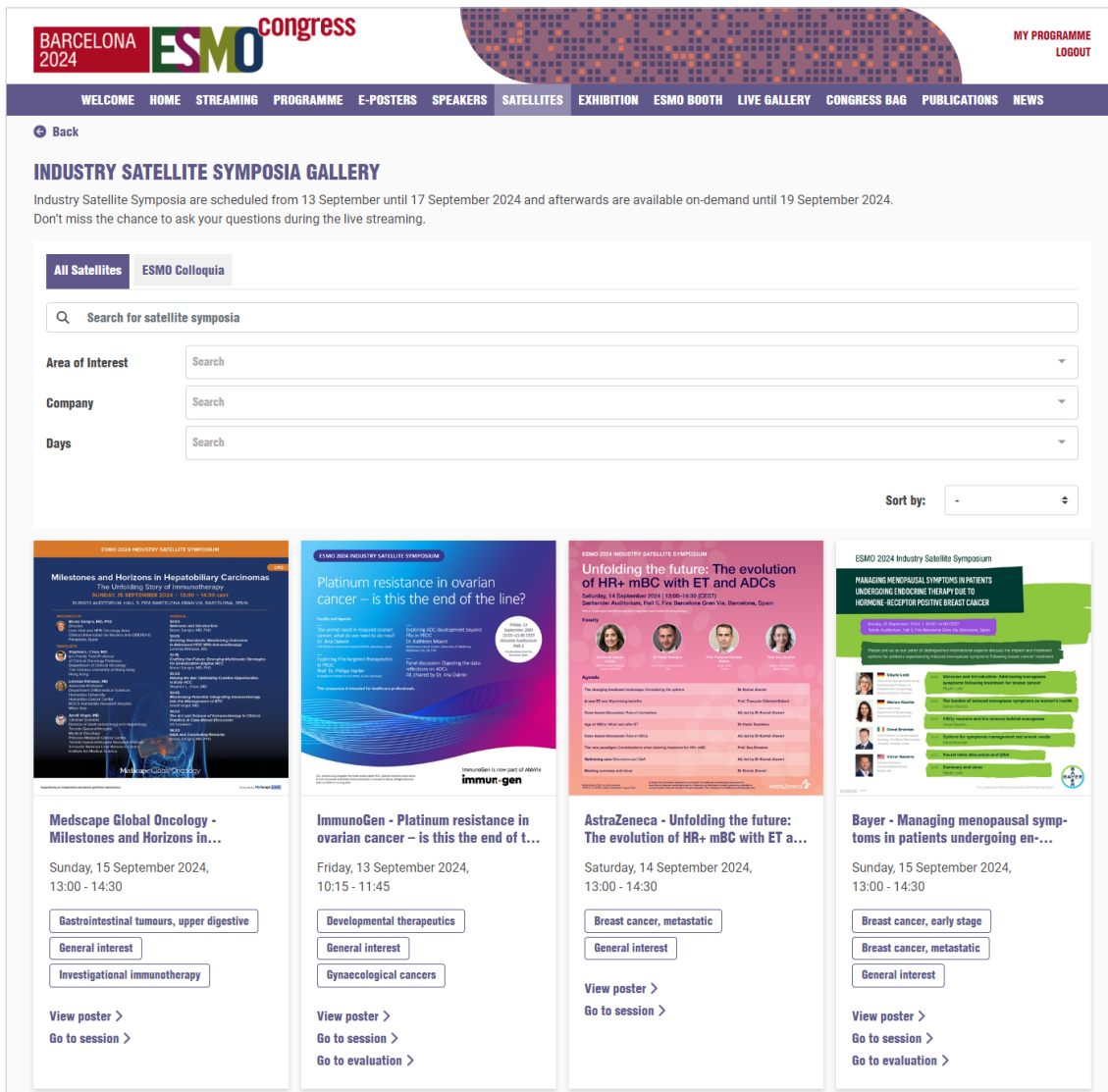
The gallery will be operational from Friday, 17 October to Monday, 20 October 2025 and the satellite programmes will be displayed as per the following schedule:

Friday, 17 October	07:00 – 13:30	Friday morning slot satellite programmes
	13:30 – 20:00	Friday evening slot satellite programmes
Saturday, 18 October	09:00 – 14:30	Saturday lunch slot satellite programmes
	14:30 – 20:00	Saturday evening slot satellite programmes
Sunday, 19 October	09:00 – 14:30	Sunday lunch slot satellite programmes
	14:30 – 20:00	Sunday evening slot satellite programmes
Monday, 20 October	09:00 - 14:30	Monday lunch slot satellite programmes
	14:30 – 20:00	Monday evening slot satellite programmes



Online

All satellite symposia will also be accessible in the ESMO 2025 Industry satellite symposia gallery directly on the Virtual Congress Platform. Satellite symposia can be filtered by area of interest and by company. There will also be a search engine to easily access the desired satellite session(s).



*Indicative example, all visuals/graphics of this document are subject to change according to the ESMO 2025 design.

4.7 Promotion at Congress hotels

The production, distribution or display of promotional materials at the hotels where participants are staying during the Congress is discouraged by ESMO. However, if such items are produced and distributed, their texts must follow the same rules as those that apply to other printed material. No assistance will be provided by ESMO or by the official housing service for the distribution of material or for the list of official Congress hotels.

4.8 Promotion on Social Media

Any Third Party, including, but not limited to, companies which are sponsors of or at the ESMO Congress 2025, may use the official hashtag of the event (#ESMO25) in their social media posts. The information they disseminate via the social media platforms must be compliant with the general confidentiality and embargo rules in the [ESMO Policy on Media Activities Organised by Third Parties](#). The use of the official hashtag does not represent a form of endorsement by ESMO, and statements or opinions expressed in posts reflect the views of the contributor, and do not reflect the official views of ESMO. ESMO reserves the right to request the removal of any post which should appear in breach of the above-mentioned policies.

4.9 Other promotional activities

Any other activity organised with the purpose of promoting the company's presence during the event or its products or services is subject to ESMO approval.

4.10 Promotion related to product and services

Companies holding satellite symposia are responsible for obtaining relevant information and for complying with all German and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the satellite symposium. Advertising of a specific product does not mean acceptance by ESMO, and the corporation is solely responsible for bringing its advertising into line with local and European laws, as applicable.

Any infraction(s) to our Industry Guidelines will follow the procedure outlined in the Terms & Conditions on pages [37-38](#)

General Terms and Conditions

The following conditions of participation refer to the booking of any sponsorship product(s)/service(s) at ESMO 2025 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

- Application for a sponsorship product(s)/service(s) is made by filling in and returning the sponsorship application form to ESMO.
- Only completed and signed application forms will be taken into consideration. By signing the sponsorship application form, the company accepts the conditions contained in the ESMO 2025 Industry Guidelines and any supplementary provisions.
- Confirmation of the allocation of any sponsorship product(s)/ service(s) by ESMO in writing constitutes establishment of contract between the sponsoring company and ESMO.
- An invoice will then be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the sponsoring company's application, the contract is based on the assignment issued by ESMO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed Agencies

- Application for any sponsorship product(s)/service(s) must be submitted by the sponsoring company under whose name each sponsorship item is to be listed. Correspondence in this regard must be made exclusively between the sponsoring company and ESMO.
- Sponsoring companies should inform ESMO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ESMO independently of the sponsoring company.
- The sponsoring company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the sponsoring company itself and the sponsoring company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

- Send Sponsorship Application Form. For companies in the priority points ranking, applications for promotional opportunities must be received by 9 September in order to be included in the first round of assignments.
- Priority points ranking status. Between 1 August 2023 and 31 July 2024, ESMO will review all investments and compile the priority points ranking list. This ranking list will define the order in which requests of companies are processed. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.

Assignment

At each sponsoring company's turn for assignment, every effort will be made to:

- Offer the first, second and third choice made on the sponsorship application form subject to availability.
- Offer a real time selection of what is available if the 3 choices on the sponsorship application cannot be honoured. To ensure each sponsoring company has a chance to choose a suitable opportunity, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period.

Terms of Payment

Payment is due within 30 days following the date of the invoice.

Cancellation Policy

The company cancelling its support after the official application form has been accepted will be liable to pay the following fees (if the sponsorship product(s)/ service(s) cannot be reallocated to another company):

- 25% of the total rate, if the cancellation request is received in writing by 6 January 2025.
- 50% of the total rate, if the cancellation request is received in writing between 7 January and 24 February 2025.
- 100% of the total rate, if the cancellation request is received in writing after 24 February 2025.

Once the sponsorship item(s) are officially assigned the cancellation fee is 100% of the total rate.

If the item(s) can be reallocated to another sponsoring company, the former sponsoring company will receive a full refund of deposit(s) paid and less the administrative fees of 10% on the total sponsorship investment.

Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the sponsoring company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 70 EUR (excluding VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the Congress (Friday 17 October 2025) will be subject to a 10% penalty fee on the total sponsorship investment.

Refunds

Any refunds of deposits paid will be made after ESMO 2025 but not later than 15 December 2025. The sponsoring company will not be entitled to any interest that the organiser may have derived from deposits made. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of sponsorship will be at the charge of the sponsoring company.

Data Protection and Sharing of Contact Details

All data provided during the application process may be used (saved, stored, processed, transmitted, shared and deleted, but not modified) to allow the processing and execution of the Application(s). This data may be shared with our contractors to the extent necessary to ensure the organisation of ESMO 2025.

Postponement or Abandonment

ESMO reserves the right to postpone the event, including if unforeseen circumstances warrant such action. Should any contingency prevent the holding of ESMO 2025 or any of its parts, ESMO cannot be held liable for any costs, expenses and damages (including, but not limited to direct or consequential damages, loss of opportunity, loss of use, or loss of revenue or profit) incurred in connection with the postponement or abandonment.

Unexpected cancellation of the event: ESMO reserves the right to cancel without notice or compensation ESMO 2025 in the event of force majeure cases (e.g. any acts of God, strikes, labour disputes, epidemics, pandemics, riots, fires, flood, terrorist attacks, governmental actions and regulations, damages or other fatal occurrences). In such cases, ESMO is not liable for failure to perform any obligation hereunder but will reimburse any payments received from the sponsoring company less any costs incurred while preparing the event.

Limitation of Liability of ESMO and Warranties

ESMO shall not be liable for any damages, dispute or injury arising out of or in connection with the performance of this Agreement unless caused by wilful act, gross negligence of an employee, director, representative or contractor. Nor shall ESMO be liable to the sponsoring company for any indirect or consequential loss, damages, claims or demands arising out of this Agreement, including without limitation any economic loss or other loss of income, profits, business, opportunity, reputation or goodwill.

ESMO gives no warranties in respect of any aspect of ESMO 2025 or any materials related thereto or offered at ESMO 2025 and, to the fullest extent possible disclaims all implied warranties, including but not limited to warranties of fitness for a particular purpose, accuracy, timeliness, and merchantability. ESMO 2025 is provided on an "as-is" basis. The views, opinions, and positions expressed by the speakers, attendees, or sponsors at ESMO 2025 are theirs alone and do not necessarily reflect the views, opinions, or positions of ESMO or any employee thereof. ESMO 2025 makes no representations as to accuracy, completeness, timeliness, suitability, or validity of any information presented by speakers, attendees, or sponsors at ESMO 2025 and will not be liable for any errors, omissions, or delays in this information or any losses, injuries, or damages arising from its display or use. ESMO does not endorse, and expressly disclaims all liability relating to, any of the products or services provided by speakers, attendees, or sponsors.

Connectivity or Technical Issues

ESMO specifically disclaims all responsibilities for the unavailability of the ESMO 2025 website due to unexpected condition and/or problems attributable to a third party's network operators or Force Majeure. The sponsoring company acknowledges that it is its responsibility to ensure a secure and stable internet connection, compatible operating system requirements and that its web browser is up to date in order to avoid connectivity or other technical issues when participating at ESMO 2025. ESMO will use its best efforts to provide access to ESMO 2025 through third party channels. In the event that the participant encounters connectivity issues due to a weak internet connection, incompatible operating system requirements or inappropriate web browser settings, the participant acknowledges that ESMO is not liable.

Bankruptcy or Liquidation

In case the sponsoring company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, ESMO shall be at liberty to terminate immediately the contract with the sponsoring company, to cancel the allocation of sponsorship product(s)/service(s) to the company and to forfeit all sums paid by the company.

Security and Insurance

Neither ESMO nor its affiliates shall be liable for any direct, indirect, special, incidental, or consequential costs, damages or losses arising directly or indirectly from ESMO 2025 or other aspect related thereto.

The sponsoring company/exhibitor shall indemnify ESMO and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

As ESMO and its contractors will accept no responsibility for any of the foregoing matters, the sponsoring company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The sponsoring company agrees not to pursue ESMO for any previously listed risks.

Enforcement of Rules

Applies equally to all. All companies investing in sponsorship at ESMO 2025 must comply with all rules and policies established by ESMO.

Violation Procedure

The procedure for policing and enforcing the violation is as follows:

When noticing a violation, ESMO staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, ESMO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant sponsoring company will be invited to present the company's view, after which the Committee will give its opinion.

This will be confirmed in writing after ESMO 2025. Appeals may be made to the ESMO Management.

Penalties

- First violation: No accrual of points for the year.
- Second violation: No accrual of points plus the loss of all accrued points to date.
- Third violation: No right to participate at the next ESMO Congress.

Claims Procedures, Place of Performance and Jurisdiction

All claims by the company booking any sponsorship product(s)/service(s) against ESMO must be in writing. The maximum time lapse is 1 month from the closure of ESMO 2025. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Swiss law; the English text is authoritative.

Final Clause

In cases not covered by the regulations in this Industry Guidelines, ESMO interpretation shall be final.

ESMO PRIORITY LIST

The sponsorship point system has been designed to recognise sponsor investment in ESMO projects and sponsorship points are allocated in acknowledgement of each EUR 10,000 of sponsorship investment.

- a. Accrued sponsorship points define the position of each company in the ESMO sponsors priority list. The priority list identifies companies that will be offered visibility at, and privileged within, events such as the ESMO Congress and related activities, for example satellite symposia, exhibition space, hotel accommodation, etc.
- b. When an equal number of points are held by 2 or more sponsoring companies, promotional opportunities will be assigned according to the monetary value of the requested opportunities.
- c. ESMO nevertheless retains the right to privilege smaller emerging companies when their products are innovative, and the Society feels that their participation in the event would be of benefit to delegates. When satellite symposia are assigned in relation to this clause, the company guarantees that the programme will not be presented elsewhere before the ESMO Congress. Furthermore, all sponsorship items assigned in relation to this clause are subject to specific terms and conditions.
- d. Sponsorship points are cumulative but expire at the end of the 24th month after which they have been allocated.
- e. ESMO recognises the importance of long-term relationships. To this end, 2 points will be assigned to companies for their presence and loyalty on a yearly basis for a minimum of EUR 10,000 of support. The 2 points will not expire. However, for each calendar year during which a company has not been present (with any kind of support), the 2 points are deducted from the company's record.
- f. Furthermore, ESMO will also recognise your contribution to advancements in medicine and science at the ESMO annual congress. ESMO will allocate one point for each abstract accepted for oral presentation with the mention "Funding by..."

ESMO PRIORITY LIST

1	AstraZeneca	51	Elevar
2	MSD	52	Total Health Information Services
3	Daiichi Sankyo	53	Beacon Medicare
4	Pfizer	54	Art Tempi Communications
5	Johnson & Johnson	55	Fresenius Kabi
6	Novartis	56	BioNTech
7	Bristol Myers Squibb	57	Convener
8	Roche	58	Natera
9	Eli Lilly	59	Predicine
10	GSK	60	Jiangsu Hengrui
11	Gilead	61	Replimune
12	Servier	62	Cor2Ed
13	Merck	63	Med Learning Group
14	Amgen	64	Caris Life Science
15	Bayer	65	Personalis, Inc.
16	Astellas	66	Agilent Technologies
17	Regeneron Pharmaceuticals	67	Iqvia
18	Eisai	68	Sun Pharma
19	BeiGene	69	PlayToKnow AG
20	Novocure GmbH	70	Bicycle Therapeutics
21	Menarini Group	71	Arvinas
22	Ipsen	72	Tempus
23	Sanofi	73	Elekta
24	Pierre Fabre	74	Orion Pharma
25	Boehringer Ingelheim	75	Biocartis
26	Abbvie	76	Viatrix
27	Takeda	77	Catalysis
28	Illumina	78	Resilience
29	I Path Media	79	Sysmex
30	Medscape	80	Arab Organizers
31	Exact Sciences	81	Amoy Diagnostics
32	PharmaMar	82	Precision
33	Thermo Fisher	83	Revolution Medicines
34	Genmab	84	Fortrea
35	Incyte	85	Rain
36	Exelixis	86	Pivotal
37	Immunocore	87	Mural Oncology, Inc.
38	Accord Healthcare	88	Debiopharm International
39	Deciphera Pharmaceuticals	89	Syneos Health
40	Springer	90	Owkin
41	Helsinn Healthcare	91	Merus
42	Taiho	92	PSL Group
43	Cognite	93	Shanghai Henlius Biotech
44	Jazz Pharmaceuticals	94	Medidata
45	Continuum Clinical	95	Innovent Biologics
46	Veracyte	96	Gene Solutions Lab Limited Liability Company
47	Eurobio Scientific	97	Arcus
48	pharmaand - pharma&	98	Flatiron
49	Guardant Health	99	Mersana Therapeutics
50	ClinSol GmbH & Co. KG	100	Axiom - Healthcare Strategies

ESMO - European Society for Medical Oncology
would like to thank all of our industry partners for
their continued support at our congresses and we
look forward to bringing the best of the science
together with you in Berlin.

