

# ESMO GASTROINTESTINAL CANCERS CONGRESS

2024 INDUSTRY SATELLITE SYMPOSIUM

EISAI-PROMOTIONAL SYMPOSIUM

## **Treatment goals, clinical endpoints, RCTs and RWE:** navigating the complex decision making in first-line HCC



**ICM-International Congress Center Messe Munich**

Munich, Germany

**26<sup>th</sup> June 2024** | 12:00-13:00 CEST | Room 1

2024 **ESMO GASTROINTESTINAL CANCERS**

Annual Congress



This is a promotional meeting for healthcare professionals only. This symposium has been initiated and fully funded by Eisai. Company products will be discussed.

Prescribing information and adverse event reporting information will be available at the meeting.

# S P E A K E R S



**Dr. David Pinato**  
London,  
United Kingdom



**Prof. Markus Peck-  
Radosavljevic (Chair)**  
Klagenfurt, Austria



**Prof. Edoardo  
Giannini**  
Genoa, Italy

# A G E N D A

<b>Time (CEST)</b>	<b>Session</b>	<b>Speaker(s)</b>
12:00-12:05	Welcome and Introduction: the complexity of first-line treatment approaches for uHCC in clinical practice	Prof. Markus Peck-Radosavljevic (Chair)
12:05-12:20	Exploring treatment goals and the value of different clinical endpoints	Prof. Edoardo Giannini
12:20-12:35	Evidence-based strategies for managing heterogeneous HCC patient populations in clinical practice	Dr. David Pinato
12:35-12:57	Panel debate and live Q&A	All faculty
12:57-13:00	Closing remarks	Prof. Markus Peck-Radosavljevic (Chair)