

Polling

Setup:

CTI will setup the questions and answers that will be provided to us (Word format). We recommend limiting the number of answers to five (however, there is no technical limitation).

We can setup different kind of polls, for example:

- Single Select
- Multiple Choice
- Numerical Average

Review & Approval

Once setup is completed, we will review the questions and answers together in a call or provide with the material to review and test the setup.

User Access

Users can access the polling questions during the session in the following manner:

Onsite in the session room → Once the poll is set up in our system, we will be able to provide you a QR code. Users will be able to scan it with their mobile devices (phone, tablet) and access the polling questions. Some companies choose to print the QR codes and distribute them in the room. Others include the QR code in their slide deck.

Results

Polling results will be shown in a Power Point slide. Once the poll is setup and approved, we will be able to export the results slides (1 per question). We can then provide them to you to include them into the speakers' PPT presentation. Alternatively, we will be happy to assist on-site in the Speaker Preview Center. The result slides work in real-time; Once the result-slide shows in the Presentation, the respective question will become available for users to answer within our tool. You will be able to see the bars moving on the slide, according to the votes cast by the audience. Once the speaker proceeds to the next slide, the question will close in our tool and no more votes can be submitted.

Reporting

We will be able to provide an Excel report containing the polling results. Since we do not collect any personal information such as Names and emails. It will only be a basic report reflecting the number of persons who voted to each answer.

Branding

Our site showing the poll is limited in branding, but we can upload a logo once provided to us.

Timeline

We will need all material (logo, questions, answers) the very latest 10 days before the event takes place. Of course, the sooner you provide the material to us, the more we can review and edit.

